

New product line and new name for Bad Sobernheim facility

Integration into the Sekisui Alveo Group officially complete

Lucerne / Bad Sobernheim, 1 July 2010. A half year after purchasing Polymer-Tec GmbH, Sekisui Alveo has integrated the German company into its organisation. Now that the integration is complete, the production site at Bad Sobernheim carries the name Sekisui Alveo BS GmbH. The acquisition expands the product portfolio of the manufacturer of physically cross-linked polyolefin foams: Sekisui Alveo now also offers non-cross-linked polyolefin foams under the new brand name Alveocel. Thus Sekisui Alveo has further expanded its position as one of the leading providers of high-quality and technically advanced polyolefin foams in Europe.

"Thanks to the good cooperation during the past months, the integration of the new location into the Sekisui Alveo organisation went very swiftly", explained Igor Allinckx, CEO of Sekisui Alveo AG, at "Integration Day", an internal company event held at Bad Sobernheim. In January 2010 the company formed so-called working groups from all areas of its business. The group members met regularly for intensive exchanges of business processes, products, and technologies and to align future operations with the corporate management. "With the Bad Sobernheim plant, Sekisui Alveo now has three highly specialised production plants in Europe. The product line Alveocel perfectly complements our range, and – as a partner for innovation in foam – we can now provide our customers more customised high-quality solutions even faster", says Igor Allinckx about the corporate strategy. Dirk Kropp, Managing Director of Sekisui Alveo BS GmbH,



New production plant of Sekisui Alveo in Bad Sobernheim / Germany.



Happy about the successful integration: On the right side Igor Allinckx, CEO of the Sekisui Alveo-Group, on the left side Dr.-Ing. Dirk Kropp, Managing Director of the site Bad Sobernheim.



emphasises: "The Bad Sobernheim facility benefits from the international distribution network, which now allows us to reach customers throughout Europe". An expansion of the Bad Sobernheim facility is part of the company's mid-term plans.

New product line Alveocel – diverse applications

Alveocel is a non-cross-linked, closed-cell, polyolefin foam with identical surfaces on both sides. It is produced in a horizontal foaming process. The one-hundred-percent recyclable foam is made without using gas propellants such as CFCs (chlorofluorocarbons) or HCFCs (partially halogenated chlorofluorocarbons) and is thus virtually free from emissions. In addition, Alveocel possesses very good thermal formability and can be easily converted using vacuum or press-form processes. Applications of the weather-resistant foam include footfall sound insulation and thermal insulation. Alveocel is also particularly suitable for contact with foodstuffs and for use as seals, due to its individually configurable vapour permeability.

Sekisui Alveo signed the agreement to purchase Polymer-Tec GmbH in November 2009. The agreement went into force 1 January 2010. The entire staff at Bad Sobernheim was retained.

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The non-cross-linked polyolefin foam Alveocel – ready for departure from the production site in Bad Sobernheim.



During the internal „Integration Day“ all employees received a little present. The photo shows employees of the first working shift in front of a company truck.

Sekisui Alveo AG – Company portrait

Sekisui Alveo AG with head office in Lucerne, Switzerland, develops and produces extruded and cross-linked polyolefin foams, which are used in: Adhesive Coating, Automotive, Construction including Artificial Turf as well as Industrial and Consumer Goods. The solutions are developed in close cooperation with processing companies and manufacturers, and tested and approved in the company's Application Services Laboratory. Sekisui Alveo is owned by Sekisui Chemical Co. Ltd.

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